Cover





Websites

- Condenast
- CMI Media
- Lagadère News
- Media Figaro
- Mediaobs
- Mpublicité
- Prisma





Format operation

- On arrival on the sites, the Cover is in a closed position.
 Its size will take 30% visibility of the screen on all devices.
- Onscroll, its size decreases to 10% visibility of the screen on all devices
- The Cover will expand on Roll over (Desktop) and on Touch (Mobile / Tablet).
 Its size will take 70% visibility of the screen, including the site menu, on all devices.



Closing modes

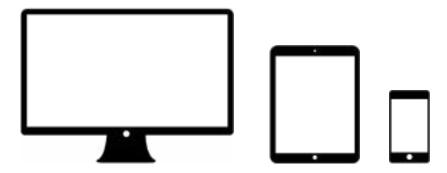
- Click on the «CLOSE» cross button
- Closing expand:
 Click on the
 «Close» cross or at
 the end of the
 video or
 automatically after
 5 secondes if
 expand static



Sound

Off by default

Cross Devices Format: mobile, tablette et desktop



The format is not capped, for every new page visit, the cover will appear in its initial state

Warning: Don't exceed 5Mo in total weight

For any information, contact us: cdp@massmotionmedia.com



Static Cover

Deliverables - 8 elements

Download control PSD here

The opening and closing events are managed by Massmotionmedia

Deliverables closed part - Cover (en jpg, png ou gif)

Desktop closed 30%

1920x300px

(safe area: 1296x266px)

Tablette closed 10%

1450x300px

(safe area: 1446x66px)
200Ko max

Desktop closed 10%

1920x300px

(safe area: 1816x86px)

Mobile closed 30%

780x200px

(safe area: 362x136px)

Tablette closed 30%

1450x300px

(safe area : 676x226px) 200Ko max

Mobile closed 10%

780x200px

(safe area: 696x102px)

Deliverables expand part - Cover (en jpg, png ou gif)

Expand portrait

1100x1400px

(safe area: 946x736px)
500Ko max

Desktop - Tablette - Mobile

Expand paysage

1920x900px

(safe area: 1516x356px) 500Ko max

Desktop - Tablette - Mobile

Download PSD control here:

PSD check







Examples of statics cover here

